



Start-Up / New Business Questionnaire

1. What is the exact nature of your business? Will it be operated under a Franchise Agreement? _____

2. Why do you think the business will succeed? _____

3. Who will run the business on a daily basis? _____

4. What related industry experience do the principal(s) have that will help to run a successful business?
(if a resume is available, please provide) _____

5. Has your company developed a business plan? _____
(if available please provide)
6. Does the company have an established customer base? _____
(contracts, commitments, etc..) _____

7. How is the equipment needed essential to your business / justification? _____

8. Does the principal(s) or spouse(s) of your company have any other outside source of income or financial assets?
If so, please provide details. _____

9. How much personal funds have the Owners/Guarantors already contributed to fund this business
venture? _____
10. Did you obtain, or in the process of securing any other financing? If yes, please provide details. _____

Please provide the most recent business bank statement in the name of the business. If not available, please explain why and provide the three most recent personal bank statements.